



# Inspirations

EXPERTISE | CUSTOMIZATION | TRENDS

DÉCORS  
Veronneau

# The art of custom floral design

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At Décors Véronneau, flowers are never just a simple accessory. They are a visual signature. An atmosphere. An emotion. Our approach goes far beyond simple arrangements: it conveys intention, shapes a space, and tells a story. Each creation is designed to exceed expectations. Our team of experienced florists, with years of refined know-how, brings your ideas to life through unique floral creations, day after day.

**Welcome to the world of floral excellence.**





## Expertise above all

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Every creation we design begins with attentive listening to your needs. Our florists then explore colors, textures, volumes, and intent before even placing the first stem. This artisanal craftsmanship, combined with proven technical expertise, allows us to shape balanced, long-lasting compositions that are perfectly integrated into their environment.



## Authentic work, thoughtfully designed and locally made.

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Choosing Décors Véronneau means supporting local expertise and valuing authentic craftsmanship.

Every floral creation found in-store is, first and foremost, the result of a creative process in which flowers and foliage take center stage.







## A solution designed to last

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Over the years, artificial decor has established itself thanks to a range of undeniable advantages, making it an essential option.



Planning flexibility, allowing compositions to be designed and refined well in advance.



Long-lasting durability, ensuring flawless arrangements over time without deterioration.



Endless creative possibilities, thanks to a wide variety of shapes, colors, and styles.



Constant availability, independent of seasons and growing cycles.



A cost-effective long-term solution, supported by reusability and stable pricing.



A responsible approach, reducing waste and the resources associated with cut flowers.



Enhanced reliability, eliminating uncertainties related to freshness, delivery, or fragility.



Our priority is to create floral works that resonate, tell a story, and stand the test of time.



## A creation thoughtfully designed for your space

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Whether for an event, a commercial space, or a living environment, each composition is tailored to:

- 1 The architecture of the space
- 2 The desired atmosphere
- 3 The technical constraints
- 4 The intended visual experience

## Excellence & artisanal precision

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Our team combines artistic sensitivity with technical precision. From delicate arrangements to large-scale installations, our floral creations meet high standards:

Careful selection of botanicals;  
Harmonious color palettes;  
Balance of forms, textures, and movement;  
Meticulous finishes designed to last

**This level of excellence is at the core of our identity.**



# From inspiration to reality

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Every project begins with an inspiration: an emotion, a season, a space...  
It is this ability to imagine original concepts and bring them to life that  
sets our work apart.

Our collaborative approach allows you to take part in the creative process while benefiting from our expertise to enrich and elevate every idea.





The expertise that brings your most inspired projects to life.

## Flowers that inspire, choices that reflect who you are.

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A true reference in floral art, Décors Véronneau is recognized for the richness and quality of its creations. Our stem selection includes hundreds of varieties of artificial flowers and foliage, offering remarkable realism and all the benefits of zero maintenance. In-store, everyone is invited to freely explore our collections and create based on their own favorites. A creative experience where inspiration and freedom of choice come together.













## Tactile & creative experience

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Step into our floral world in-store: explore textures, sense volumes, and co-create alongside our experts. A hands-on creative experience that lets you shape and refine your project until it becomes exactly what you envisioned.





## Floral creations for your wedding

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Every wedding is unique—and your flowers should be too. At Décors Veronneau, our florists design custom floral creations, from bridal bouquets and centerpieces to boutonnieres and accessories, all thoughtfully crafted to harmonize perfectly with your décor and overall ambiance.





## A floral palette without limits

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With over 400 varieties of flowers and foliage available, the possibilities are endless—from romantic to bohemian, including modern and elegant compositions.

Our creations can be prepared in advance, offering peace of mind and flexibility while maintaining their impeccable appearance throughout your event.

Our in-store florists guide you every step of the way, ensuring each creation lives up to the importance of your special day.



Every arrangement in perfect harmony with its space.





## Unique & custom-made creations

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Every floral arrangement we design is unique. Our florists can create custom compositions in-store — even using your favorite pot or container — for a result that is perfectly integrated into your style and space.





Your vision, brought to life  
by our expertise.

DÉCORS  
**Veronneau**

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